

CASE STUDY

Kamedis®

Balance. Nature. Science.

Logistics for a global producer of dermocosmetics



Company description

Kamedis is a global brand of dermocosmetics and creators of the award-winning collection Of clinically proven, dermatologically tested botanical products for skin care. They use TCM as well as the latest science to combat chronic skin diseases.

<https://kamedis.com/>

Logistics challenge

- ✓ B2C & B2B orders
- ✓ Monitoring use-by dates (FEFO)

Solution

As a logistics partner specialized in the health and beauty industry, we were easily able to propose logistics solutions that met the highest expectations of Kamedis' customers.

1 B2C & B2B orders

We handle both B2C and B2B orders for Kamedis. In terms of the first type, there were two crucial aspects to address:

- **ecology:** the entire philosophy of the brand is based on natural, plant-based ingredients, so we wanted to reflect our values in the logistics behind it
- **speed of delivery:** next-day delivery to Germany and 3-4 days to the rest of Europe

A representative from Kamedis prepares a list of products in B2B orders. Our employees check whether the goods are in stock and, if so, they are packed on a pallet. It is then photographed and measured, which allows the carrier to price the shipment. All that remains is to send it to the Kamedis store.

2 Monitoring use-by dates (FEFO)

We proposed that Kamedis distribute products according to the FEFO principle, i.e. first expired, first out. When accepting new deliveries in stock we scan every product. Thanks to this we transfer to our WMS system information about all use-by dates. Later, when an order is picked, goods with a shorter use-by date are selected first.

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There are 3 reasons why we chose Omnipack. First of all, fast and simple integration with our Shopify platform. Secondly, they showed great flexibility during our early meetings and the preparation of the offer. Finally, they provided incredible care during the implementation - such support continues even today during our day-to-day cooperation. - Hani Biton, Director of Operations, Kamedis

Omnipack in numbers

99,92% accurate order fulfillment

1 day delivery time to Poland and Germany

3-4 days delivery time to the rest of the EU