

CASE STUDY

AAVALABS®

Fulfillment by Amazon for supplement manufacturer



Company description

AAVALABS is a Finnish natural dietary supplements manufacturer, whose mission is to promote the Nordic health and well-being to people around the globe. Founded in 2011 as a small family business with natural formulas, Aavalabs is now shipping its supplements internationally.

<https://aavalabs.com/>

Logistic challenges

- ✓ Fulfillment by Amazon
- ✓ Tax and treasury advisory service

Solutions

As a logistics partner specialising at food and supplements industry, we were able to suggest Aavalabs on effective logistic solutions that would meet the highest expectations of their customers.

1 Fulfillment by Amazon

We perform an FBA (Fulfillment By Amazon) service, which impose on the deliverer a range of responsibilities, e.g.

- labelling the shipments with an FNSKU code (SKU format created by the platform);
- compliance with the delivery weigh limits for collective deliveries;
- marking collective packages with special labels providing an information about the content.

In FBA the entire procedure has to be performed in accordance with the cargo arrival notice- any deviation to the procedure may cause delivery acceptance issues. Please note that FNSKU labels have to be applied in an aesthetic manner. They also have to be printed in high quality. Otherwise, the Amazon appliances will not be able to scan the codes.

2 Tax and treasury advisory service

Recent tax and treasury policy regarding Brexit have made Aavalabs retail more complex. The brand was in the UK both the recipient and the sender of shipments. According to new regulations, the responsibility to cover the custom expenses lies with the recipient; However, Amazon does not accept such fees in its policy. We have managed to solve the problem by contacting the supplier in the UK and transferring the shipping costs to the sender. To address similar issues and logistic challenges we have decided to create a dedicated team.



"Efficient logistic processes are indispensable for a proper functioning of our company and that is why we have decided to entrust the management of this area to a specialized fulfillment partner who not only has an essential experience but also resources for further development and uses cutting-edge technology"- Diana Ferrera, Aavalabs

Omnipack numbers

99,92% accurate order fulfillment

1 day delivery time in Poland and Germany

3-4 days delivery time in other European countries